

Chelsea Rosas Zavala

(347) 724-4520 • [LinkedIn](#) • cr3488@nyu.edu • chelsearosaszavala.com

EDUCATION

New York University | Bachelor of Science in Business

Expected May. 2026

Honors/Awards | Stern Breakthrough Scholar Merit-Based Award

Global Perspective | NYU Madrid Spring 2024, NYU Shanghai Spring 2025

EXPERIENCE

GMA Accessories Inc (Capelli Sport)

Sep. 2024 - Present

Finance & Tech Intern | New York, NY

- Implement technical solutions to integrate SAP and Salesforce systems, streamlining data flow and eliminating information gaps
- Participate in strategic business meetings, developing understanding of corporate objectives and stakeholder management
- Create comprehensive financial and research reports for potential market expansion
- Contribute to the evaluation and implementation of AI technology to produce efficiency

Wayd

Aug. 2024 - Oct. 2024

Marketing Communications Intern | New York, NY

- Led key initiatives in the development, launch, and marketing of a student-created mobile app, resulting in over 1,000 downloads
- Track and analyze social media performance to optimize future content
- Develop deep understanding of target audience behavior and preferences through market research

Extern & HP Tech Ventures

May. 2024 - July. 2024

Venture Capital Extern | New York, NY

- Evaluated startups and their potential by analyzing seed stages, financial metrics and business models
- Analyzed data using Excel and SQL to calculate summary values and identify trends
- Collaborated with senior team members to assess investment opportunities, demonstrating strong analytical and communication skills
- Pitch presented data and findings using visualization techniques such as charts and graphs

LEADERSHIP ACTIVITIES

Stern Business Academy

Sep. 2023 - Present

Member | New York University

- Participate and attend networking events, workshops, and take action in promoting diversity within Stern.

NYU Breakthrough Scholars Leadership Program

Jun. 2022 - Present

Scholar | New York University

- Participant of a 4-year leadership development program; participating in volunteering, personal support sessions, attending leadership workshops, and leveraging valuable resources for academic and professional success.

Forté Career Ready Certificate Program

Nov. 2024 - Jan. 2025

Member | Forté

- Participant of an online career accelerator that focuses on the core NACE competencies, with a focus on advancing women into leadership roles within the business field. Topics covered include: Communication, Leadership, Networking, Building a Professional Brand, Women in the Workplace, Corporate Social Responsibility, and Collaboration.

SKILLS & INTERESTS

Technical: Microsoft Applications (Excel, Word, PowerPoint, & Outlook) | SQL | Python | Salesforce | SAP

Soft Skills: Client Relations, Strategic Planning, Bilingual (Spanish + English)

Interests: Coding, Traveling, Personal finance